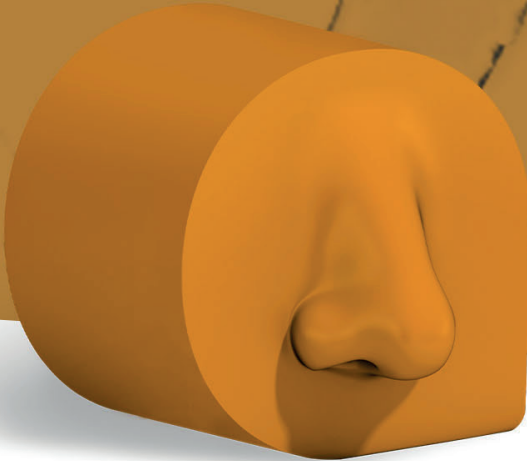




## Scenting for success

At SOH Scent Marketing, our cutting-edge technology, modern designs and wide selection of specialised fragrances, help to create scenting solutions for your brand or space.



## OUR SERVICES

Triggering one of the most powerful senses, scent taps directly into the part of the brain controlling memory and emotion - both influential in marketing. When used in the right way, scent marketing can create both positive and memorable experiences, prompting an increase in sales, customer loyalty and the desire to linger longer. From every day scenting solutions to bespoke brand scents, activations and more, we have the technology to differentiate your brand through the power of scent.



## FRAGRANCES

From the distinct fragrances of coffee and chocolate to the enticing smells of vanilla cinnamon and even custom blended signature fragrances, SOH Scent offers the opportunity of unique and identifiable scents that create memorable experiences with lasting impressions.



## SCENT YOUR SPACE

Our programmable, innovative cold air micro-mist diffusers keep your space sweetly scented. Whether it's a superstore, a hotel lobby, a movie theatre, recreational club or retail store, there is an SOH Scent solution for all your Scent Marketing needs!



## BESPOKE SCENTING

Set yourself apart from the competition with an exclusive fragrance, tailored to suit your brand. We will work closely with your brand or business to determine the type of environment to be scented, the desired ambience, the target audience and the overall goal of scenting.



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### OUR SCENT LIST



#### Cool & Fresh

Think relaxing, refreshing, calming yet chic and sophisticated with a light airy seductive tone.



#### Fruity & Floral

Summer, sun and fun! These fragrances are warm, embracing, inviting and familiar. They create a relaxed but exciting environment for everyone.



#### Food

To make you lick your lips and your mouth water. These scents replicate the most delicious food flavours out there. Authentic smelling fragrances to enhance your product and entice your customers



#### Exotic

These fragrances are unique, distinctive, and slightly mysterious and generally have a spicy, warm, luxurious feel to them.

Atlantic  
Avo cucumber  
Coconut lime verbena  
Cologne  
Fountains  
Fresh linen  
Fresh waters  
Green tea  
Greenlands  
Guava cucumber  
Lemon verbena  
Lemongrass  
One for all  
Pacific  
Royal palm odour  
neutraliser

Charlotte  
Cranberry  
Daisy flower  
Evans  
Frangipani Jasmine  
Fruity floral  
Grapefruit vanilla  
Hawaiian tropical  
Hope  
Iris  
Jasmin  
Lady Buzz  
Papaya melon  
Pink  
Pleasure  
Poland  
Pomegranate  
Rose  
SJ McGregor  
Sophisticate  
Spring Bliss  
Summer fun  
Tropicoco  
Vanilla  
Vanilla cedarwood sage

Apple  
Apple pie  
Baked bread  
Biscuit  
Candy floss  
Cappuccino  
Choc chip  
Choco mocha  
Cinnamon delight  
Kiwi  
Pizza  
Popcorn  
Roast chicken  
Strawberry  
Tomato basilica  
Vanilla cinnamon  
Waffle cone

Black pepper  
Cuban  
Fine Suede  
Gold  
Lacroc  
Lady million  
Laguna  
Logan  
Wood spice  
Oudh  
Orange ginger  
Saddle  
Sandalwood  
Wild woods